Virtual Visits: using web-link platforms to expand the reach of museum learning programmes

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The British Museum

Samsung Digital Discovery Centre

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SDDC overview

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Have you used web broadcasting technology?
Have you used web broadcasting technology?

Have you used it to connect your museum to schools?

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Structure

1.
2.
3.
4.
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Structure

1. Problem

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Structure

1. Problem
2. Solution
3.
4.
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1. Problem
2. Solution
3. Development
Structure

1. Problem
2. Solution
3. Development
4. Future
1. Problem
A couple of solutions
2. Solution

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2. Solution

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2. Solution

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2. Solution

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Problems with the solution
Problems with the solution

Possibilities with the solution
2. Solution

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2. Solution

- New software
2. Solution

- New software
- Curriculum changes
2. Solution

• New software
• Curriculum changes
• Collections research
2. Solution

- New software
- Curriculum changes
- Collections research
- National reach

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2. Solution

- New software
- Curriculum changes
- Collections research
- National reach
- Schools with limited access

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What happens when a school books a Virtual visits session?
2. Solution

1.

2.

3.

4.
2. Solution

1. School books session

2.

3.

4.

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2. Solution

1. School books session

2. We email instructions, worksheets and requirements

3.

4.

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2. Solution

1. School books session

2. We email instructions, worksheets and requirements

3. Test video and audio link

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2. Solution

1. School books session

2. We email instructions, worksheets and requirements

3. Test video and audio link

4. Session runs
3. Development
3. Development

www.zoom.us

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3. Development

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3. Development

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What next?
4. Future

- Q&A software
4. Future

- Q&A software
- Technology changes
4. Future

- Q&A software
- Technology changes
- Formats
4. Future

- Q&A software
- Technology changes
- Formats
- Evaluation and consultation

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4. Future

- Q&A software
- Technology changes
- Formats
- Evaluation and consultation
- Alternative audiences

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1. Put this in your toolbox

2. Use existing content

3. Experiment