

Hastings Cultural Heritage and Art Trail

This project will produce a virtual and physical cultural-heritage trail of fifteen places in Hastings that have not changed for sometime and so have a strong sense of history. Working in collaboration with a diverse community group, local participants will be inspired to create their own artwork in response to the locations and their history.



A key aim of the project is to demonstrate how virtual and physical elements can be utilized to create a successful Trail that is widely used. The Trail will combine:

- Online interactive Trail website featuring artwork and public feedback
- Publication
- Physical art Trail exhibiting artworks at the fifteen locations
- Relevant artefacts from the museum's archive in display cases at selected locations

The interactive mobile website and a printed publication will allow users to plan their own route around the chosen locations.

The Trail will provide a springboard for visitors to explore Hastings in a new way and at the same time feedback their own responses to the interactive website.

Places included so far:

1. Pelham Roundabout Fountain (built in 1960)
2. The Ghost Train, Flamingo Park (built in 1962).
3. The Neptune Café, Pleasant Row (started 1971)
4. The Sweet Shop and Tobacconist, 15 George St (established 1910)
5. The West Hill Lift (built 1890)

Website: <http://mobiletrails.co.uk/example.html>

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